



Evoke Consulting Names Joshua Rubin Chief Growth Officer

February 11, 2020 Arlington, VA- Evoke Consulting, a top provider of management consulting, information technology and business services to the federal government, is proud to announce Joshua Rubin as its new Chief Growth Officer. With his appointment, Mr. Rubin will have responsibility for leading Evoke's growth strategy, marketing the firm's strategic capabilities, and overseeing the business development, capture and proposal lifecycle. As a member of the executive leadership team, he will play a key role in the company's initiatives to strengthen its position with core customers and expand into new markets.

Prior to joining Evoke, Mr. Rubin spent over fourteen years at Sevatec, Inc., building an impressive portfolio of high-value and sought-after contracts across the Federal Civilian and National Security markets.

"This hire changes the game for Evoke. Josh has proven his ability to successfully build and execute a pipeline that results in large scale growth. This enables Evoke to continue to invest in our most important assets, our employees and customers," Evoke Managing Partner Greg Blaisdell states. "Josh will bring invaluable experience and strategies that accelerate Evoke's transition out of small business, while ensuring we retain our employee and customer-centric culture."

Mr. Rubin's leadership and drive to develop a robust and mature new business pipeline produced significant wins and revenue growth throughout his career. "We are ecstatic to add Josh to our leadership team," Evoke Managing Partner Jim Loreto said. "Hiring a Chief Growth Officer substantiates Evoke's commitment to expanding our ability to reach customers and create more opportunities for our employees. This is a force multiplier that will impact the company for years to come."

About Evoke

Evoke Research and Consulting LLC is a Service-Disabled Veteran-Owned Small Business that provides professional services and technology support in management, organizational improvement, and technology and engineering services. Evoke is an ISO 9001:2008, ISO 20000, CMMIDEV/3SM and CMMISVC/3 SM Certified Management Consulting firm headquartered in Arlington, Virginia. evokeconsulting.com.